

# jenna scheen

visual designer

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248-980-4585

## RELEVANT EXPERIENCE

### Graphic Designer

Evolve Healthcare Marketing

- Work closely with the creative director to design client content deliverables, including digital ads, websites, social media posts, etc.
- Collaborate with staff writers to ensure high-quality content
- Support and develop company brand

### Graphic and Digital Content Designer

University of Michigan Edward Ginsberg Center

- Collaborate within the marketing team to execute requested graphic projects such as flyers, logos, reports, etc.
- Remain flexible under tight, changing deadlines

### Director of Social Media

The Dot Org

- Manage and create social media content to boost overall organization awareness and fundraise
- Advertise to Washtenaw County the opportunity for free hygienic products

### Freelance Graphic Designer

Stamps School of Art and Design

- Collect material from Stamps faculty to commemorate a departing colleague
- Design personalized booklet to show staff appreciation

## OTHER EXPERIENCE

### Seasonal Peer Advisor

Stamps School of Art and Design

- Encourage and motivate incoming students
- Facilitate conversation and deliver essential information

## EDUCATION

### University of Michigan

- Bachelor of Fine Arts, GPA 3.8/4.0

### Studio College Arts International

- Study Abroad Program

## SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Figma
- WordPress

Chicago, IL  
Oct 2021–Present

Ann Arbor, MI  
Aug 2019–May 2021

Ann Arbor, MI  
Feb 2019–May 2021

Ann Arbor, MI  
April 2020–May 2020

Ann Arbor, MI  
May 2019–July 2021

Ann Arbor, MI

Florence, Italy